



## China Visual Design – internship

WebshopinChina assists European companies to successfully enter the Chinese online market or to improve the current business results in China. We serve our clients from Amsterdam, so we communicate with them in the same time zone and eliminate any cultural or language barriers. In addition, we also have an office in Shanghai where local operations take place. Amongst our clients have been leading Dutch and international brands such as Suitsupply, Vitaminstore, Scotch & Soda, Jamie Oliver and ELLE. Next to that, we operate our own store in China on JingDong called Daphne Holland Store.

### Job description:

Since we are growing very fast we are looking for a visual design talent to strengthen our team in Amsterdam.

Your tasks will be:

- Create an effective and scalable visual identity for a new Chinese online store that includes but is not limited to font, logo, color palates, and design icons.
- Create/maintain artworks to support operation of our e-store(s) on China.
- Create/maintain artworks to support social media campaigns, web operation or other digital marketing activities.
- Create/maintain client communications assets including but not limited to PowerPoint/Keynote templates, company brochure, product/service catalogue, or email marketing templates.
- Other ad-hoc design assignments for clients.

### Ideal candidate profile:

- Currently in the final phase of or recently graduated with a Bachelor's/Master's degree in Design, Arts, Fashion, or other related fields.
- Advanced proficiency in Photoshop and Illustrator is a MUST. Working proficiency in other Adobe Creative Suite (e.g. After Effect) is a plus.
- Can convert business requirements to creative solutions. Previous experience in designing for digital, ecommerce, packaged goods, hospitality, and/or high technologies is a plus.
- Fluency in English is a must.
- Proficiency in Chinese or interests/experience in creating artworks for Asian audience is a must.
- Strong interests in ecommerce, internet, photography, fashion, music, cinemas, sports or cuisines are also appreciated.
- Self-starter, high energy, and able to make deadlines.
- Strong interest in fashion, travel, media, lifestyle, fitness, cuisine, design and culture is a plus
- Minimum 40 hours a week available for minimum of six months

### What we can offer you:

- A challenging internship with opportunities to make real world business impacts
- Flexibility to develop your skills and test your ideas
- Opportunities to coordinate exciting projects between our Amsterdam and Shanghai office
- Opportunities to dive into the FMCG industry and the Chinese e-commerce world
- An energetic team in a vibrant downtown Amsterdam office (Warmoesstraat)
- We are a KM Recognized Sponsor.

Are you interested? Please send an email with your CV, cover letter and work portfolio to Angela Tabak: [angela@webshopinchina.com](mailto:angela@webshopinchina.com) before the 31<sup>st</sup> of December 2017. The application process consists of a telephone interview, a face-to-face interview and/or design simulation assignment.