



China e-commerce trainee program – internship

WebshopinChina assists European companies to successfully enter the Chinese online market or to improve the current business results in China. We serve our clients from Amsterdam, so we communicate with them in the same time zone and eliminate any cultural or language barriers. In addition, we also have an office in Shanghai where local operations take place. Amongst our clients have been leading Dutch and international brands such as Suitsupply, Vitaminstore, Scotch & Soda, Jamie Oliver and ELLE. Next to that, we operate our own store in China on JingDong called Daphne Holland Store.

Our office is located in vibrant downtown Amsterdam (Warmoesstraat) and we are a KM Recognized Sponsor.

Internship trainee program

We offer a challenging trainee internship program that will give you the tools to develop yourself in the fascinating world of China e-commerce. By means of coaching, on-the-job training and exciting assignments we will jumpstart your career in e-commerce and digital marketing.

During this internship program you will assist us as in various e-commerce activities for our online stores in China. Together with a WebshopinChina.com project manager and external Chinese partners, you will be responsible for daily management of the online stores. You will also get the chance to work together with leading Dutch brands.

Tasks:

- Coordinating customer service together with team in China
- Coordinating order management and fulfillment of parcels
- Making use of data insights and research to improve store performance
- Creating product descriptions and pages for online stores
- Executing market research for clients and new China digital projects
- Planning and executing (price) promotions and digital marketing tools
- Assist with any ad-hoc request

Skills & qualities

We are looking for someone with the following skills & qualities:

- Bachelor degree or above
- Fluency in English and Chinese
- Eagerness to learn and a natural curiosity
- Entrepreneurial mindset and “no 9-5 PM” mentality
- Strong customer service, interpersonal and communication skills (written and verbal)
- Work independently/autonomously
- Experience with China e-commerce is a pre
- Minimum 40 hours a week available for minimum of five months

WebshopinChina.com is an employer that is open to your ideas and gives the space to develop your skills and abilities in a pleasant and ambitious start-up environment.

Are you interested? Please send an email with your CV and motivation letter to Angela Tabak: angela@webshopinchina.com before the 31st of December 2017.