

## High Lantern Group 2018 Summer Associate Program

### Program Overview

High Lantern Group (HLG) is a strategic positioning and reputation management consultancy focused on developing early-stage strategy and communications for some of the most iconic brands and dozens of notable public and private organizations.

Our Summer Associates Program is a structured, competitive ten-week program. Summer Associates will be exposed to a wide range of consulting work in the fields of strategic communications, public affairs, public policy, and business strategy. Summer Associates (SAs) will have many responsibilities, including conducting market and public policy-related research, developing client proposals and engagement strategies, constructing reports for internal and client-facing presentations, drafting client deliverables and other collateral, and assisting with administrative duties. In addition, SAs will have access to a wide-range of HLG resources to make their experience both intellectually stimulating and supportive of their career aspirations.

Candidates may apply for any of High Lantern Group's five offices: Asheville, NC; Los Angeles, CA; New York, NY; Philadelphia, PA; or Washington, D.C. Applying to multiple offices is welcome. Candidates will be expected to commit to a full-time position for ten weeks, from June 11 to August 17. SAs may start earlier upon request and availability.

In addition to the traditional program, we are offering a marketing analytics fellowship position for those with more experience and interest in addressing issues using insights from data. Fellows will still have the opportunity to participate in the seminars and other structured elements of the SA program. For more information on the fellowship, please visit [www.highlanterngroup.com/careers](http://www.highlanterngroup.com/careers).

### Desired Qualifications

Candidates must have 1-2 years of experience and/or a graduate degree. **Undergraduates that expect to graduate after June 2018 will not be considered for the program at this time.** We do review applications for interns on a rolling basis. Please check our website for available internship opportunities.

We seek motivated self-starters who have experience with or an interest in strategic communications, business, politics, and public policy. Ideal candidates have excellent writing, research, and communication skills, strong attention to detail, the capacity to balance multiple responsibilities, and the ability to work independently.

### Compensation

Summer Associates will be compensated \$20/hour with the expectation of a 40-hour workweek.

## **How to Apply**

Please apply online at [www.highlanterngroup.com/careers](http://www.highlanterngroup.com/careers). You are required to submit a cover letter and resume **bundled as one document**.

**Applications are due by January 19<sup>th</sup> at 5 p.m. PST.** Candidates will be notified if selected for an interview. Incomplete applications will not be reviewed. No phone calls, please.

## **Key Dates and Deadlines**

- *December 4:* Summer Associate application process opens
- *January 19:* Summer Associate application deadline
- *March 9:* Candidate selection deadline
- *June 11 – August 17:* 10-week Summer Associate Program

## **About High Lantern Group**

High Lantern Group is one of the preeminent consulting firms in the growing field of strategic positioning and corporate reputation. We use the power of ideas and signature issues to help clients build influence, enhance reputation, and gain competitive advantage. Since it was founded eight years ago, High Lantern Group has served leading corporations, industry associations, and nonprofit organizations across multiple industries and issues.

From our start, we imagined a new kind of consulting firm dedicated to delivering new ideas and fresh perspectives that feels like a natural extension of the client. We imagined a firm with the kind of consultants we always wanted to work with: smart, resourceful, and motivated. We built High Lantern Group from the ground up to deliver that – from our care in hiring, to our attention to talent development, to the services and processes we use to meet our clients' challenges.

We have growing offices in Los Angeles, New York City, Washington, DC, Philadelphia, Asheville, NC, and Geneva, Switzerland. For more information on our people and capabilities, please visit us at [www.highlanterngroup.com](http://www.highlanterngroup.com).