

### **Junior Brand Manager Coca-Cola Western Europe**

Coca-Cola Western Europe is looking for a Junior Brand Manager to join their team! Start date for this position is early **January 2018**.

As a part of a fast-paced and dynamic marketing team, you will be tasked with managing your own projects and budgets. This is an ideal opportunity for a graduate looking to make an impact and stretch their abilities to the maximum! Very early on you will be given leadership of a marketing campaign and will be accountable for its successful delivery. Our open, collaborative culture champions diversity, collaboration and innovation by giving individuals autonomy to learn from challenges. You will be responsible for building brand strategies for some of the best known names as well as some of the exciting, new market entries. The Junior Brand Manager will be required to liaise with a number of stakeholders including the bottlers, advertising agencies and sales teams within internal and global networks, hence you need to be able to build and manage relationships to gain a buy-in. If you have an entrepreneurial spirit and have confidence in making your own decisions, this is the role for you!

Start date for this position is early **January 2018**

You will be employed on a 12 months contract and will be based in our Rotterdam office

Requirements:

- Fluent in Dutch and English
- A positive can-do attitude and willingness to learn
- University Degree in Marketing/Business or similar
- Previous work experience preferred, ideally within FMCG, but not essential

If you are interested to hear more about this role, please email your CV to [Coca-Cola@groupgti.com](mailto:Coca-Cola@groupgti.com)