



Content & Online Marketing Intern Netherlands (f/m)

We are the leading online portal for cruises in Germany and offer our customers over 30,000 cruises from reputable cruise companies. As an innovative e-commerce company based in Hamburg, we strive to provide the best possible independent advice and a strong service orientation to our customers, while working with our shipping partners on a basis of excellent technology.

With double-digit growth in the cruise sector we operate in a market with outstanding development opportunities. Our goal is to become the market leader worldwide. With more than 350 employees and additional locations in the Netherlands, France, Brazil, Australia and Russia, we are currently well on our way to achieving our goal.

Here at Dreamlines, we consider it important that our employees are able to work independently and responsibly. Accordingly, we encourage transparent decision-making, open communication and a flat hierarchy. Do you want to experience the success story of a growing company in the e-commerce environment at close quarters? Then apply today.



KEY TASKS & RESPONSIBILITIES

- Responsibility for maintaining a high quality of content on dreamlines.nl
- Working with different Content Management Systems
- Copywriting for website content (SEO focused)
- Getting to know the processes of the online travel market and e-commerce
- Creating and executing content campaigns for PR, SEO and Social Media
- Working with Google Analytics & other tools to measure success of activities within your country

OUR REQUIREMENTS

- You are a matriculated student in tourism, business studies or similar searching for a compulsory internship and you are available for 3-6 months
- Dutch on a native level and fluency in English are mandatory requirements
- You are interested in the tourism & e-commerce industry
- Very good PC & MS Office skills and a high affinity for the internet are natural for you
- You are comfortable with writing and have good grammar skills
- You enjoy working independently and have good time management skills
- Your thoroughness, analytical skill and goal orientation determine your daily work
- You are motivated and hands-on

OUR OFFER

- An international and dynamic company culture in the city center of Hamburg, the Northern capital of Germany
- Responsibility from Day One in a dynamic and motivated team
- Flexible working hours, free drinks & fruits, cruise & shopping discounts, company sports, team & company events on a regular basis

Interested?

Apply online through our Career Page:
<https://career.dreamlines.com/f179.html>
We look forward to hearing from you!