

Master program in Social and Organizational Psychology



Henk Staats

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Universiteit
Leiden
The Netherlands

Discover the world at Leiden University

Social & Organizational Psychology



Social psychology: individuals - groups

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Social psychology: individuals - groups

The importance of the group

Cultural diversity

Discrimination

Power

Organizational
commitment

Leadership

Conflict

Pro-environ-
mental behavior

Fairness

Morality



Collective vs.
Individual interests

Environmental
threats

Persuasion

Social and Organisational Psychology

Understanding individuals by understanding groups

What do we study for? Career prospects

- Policy researcher
- Group dynamics trainer
- Organizational consultant
- Expert in environmental behavior
- Public relations officer
- Personnel manager
- Mediator
- Public health advisor



Alumni and their experiences: Tim

Tim van Os

Graduate Recruitment, Aegon NL Den Haag

• "Using social psychology and the skills I acquired during my masters helps me to make a difference and to give unique insights in new or ongoing projects."



Alumni and their experiences: Maud

- *As a strategic account manager for the Missing Chapter Foundation my job revolves around connecting the views of decision makers with the perspectives of younger generations on sustainability issues.*
- *Studying Social and Organisational Psychology has given me a lot of insights I apply daily: from conversational techniques to knowledge about group dynamics, diversity, motivation, power, and leadership.*

Maud Lourens



Our guideline

“There is nothing more practical
than a good theory”

(Lewin, 1952)



Kurt Lewin

Our vision on our Program

- This is a scientific program
 - You will become experienced in reading, evaluating, executing and applying scientific research
- This program combines Social and Organizational Psychology
- This program prepares you to become a science-practitioner
 - Preparation involves several issues
 - Preparation means practice

Practice: core activities, core domains

Activities

Reading

Discussing

Writing

Presenting

Applying

Domains

Small group behavior

Organizational behavior

Economic behavior

Environmental behavior



Getting into the Program

Three ways

- After a bachelor in psychology from Leiden U.
- After a psychology bachelor program at other Dutch university or abroad
- As a student from adjacent bachelor programmes



Entry requirements

(sept, febr)

Students from BSc Psychology at Leiden University:

Advanced knowledge in domain of specialisation
(Third year course on SOP, level 400, 10 EC)

Students from BSc Psy programs at other universities, in NL or abroad:

Advanced knowledge in domain of specialisation +
methodology/statistics equivalent to BSc-3 level
at Leiden University

English language proficiency (TOEFL, IELTS)

Students from adjacent bachelor programs:

via selective pre-master program (60 EC)

Program Overview: from theory to practice

- Four obligatory courses 20 EC
- Two elective courses 10 EC
- Thesis Proposal+Thesis 20 EC
- Internship 10 EC

+

- Colloquia
- Mentorship
- Alumni Career days
- Support from Student Career Service

- For a total of (2 semesters) 60 EC



Obligatory courses (20 EC; taught twice annually)

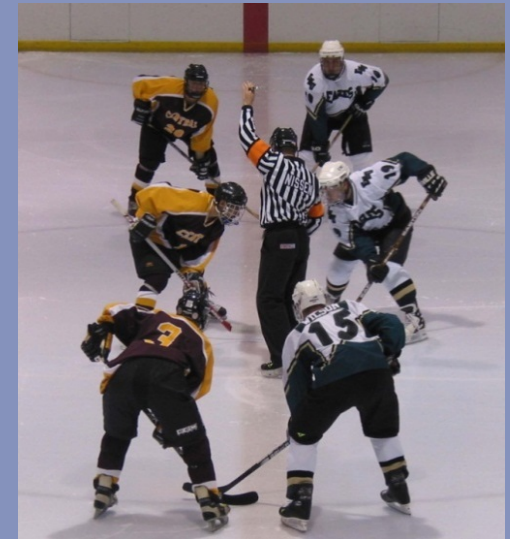
Negotiation and Social decision Making (5 EC)

How do people interact with other people to protect their interests?



Intergroup relations

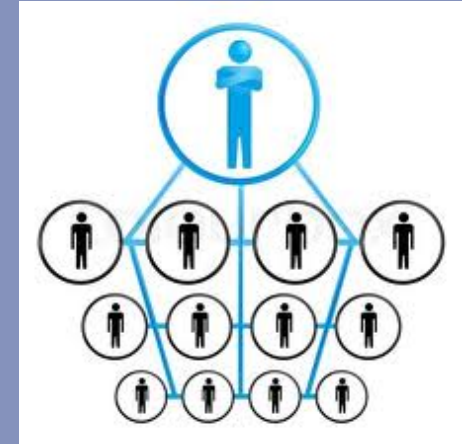
How do people in groups behave toward other groups?
Conflict, integration, stereotyping, stigmatization



Obligatory courses (20 EC; taught twice annually)

Organizational Management (5 EC)

How can we use insights from social psychology to understand the functioning of organizations



Applied data Analysis (5EC)

Focus on application:

analyzing, interpreting and reporting of data. Prepares for data analysis master thesis



Two elective courses (all 5 EC)

Fall semester

Motivation, Power, Leadership

Leader-subordinate relationships,
Influence tactics, Leadership styles



Environmental Psychology

How do people deal with living in large cities? What is the role of nature in people's life? What means do we have to change behavior in a pro-environmental way?



Two more elective courses (all 5 EC)

Spring semester:

Psychology of Economic Behavior

How do the assumptions of economic theory compare to insights in psychology? What about rationality, what about emotions?



Social animals at work: Creativity, Innovation, and Group-Decision Making

Evolutionary, neurobiological, and social psychological determinants of group performance,



Thesis and Internship

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Master Thesis (20EC)

- Develop a research question for your thesis research (in close collaboration with your supervisor)
- Learn to integrate and apply the knowledge and skills acquired during coursework
- Data will be collected, analysed, and reported in the thesis (data collection in the laboratory or in a field setting)
- Projects will be done in teams

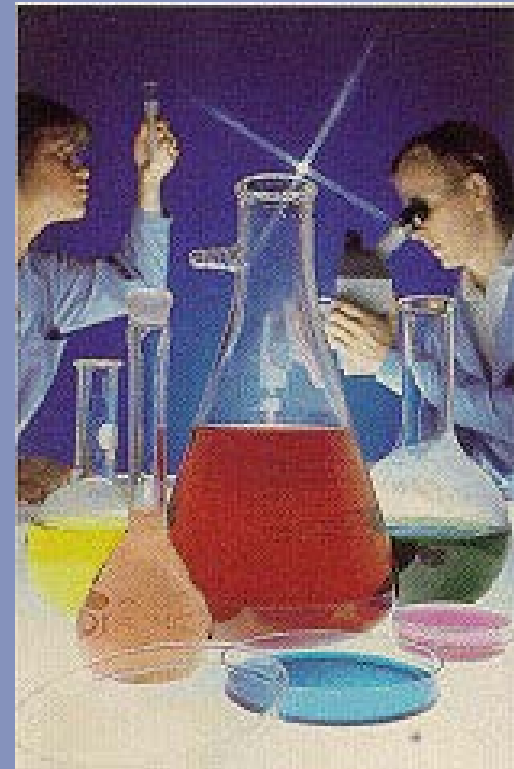
Research methods and facilities in Social and Organizational Psychology

➤ Methods used

- Interviews
- Surveys
- Field experiments
- Observations
- Physiological measures
- Laboratory experiments

➤ Technical support

- Mobile lab / laptops
- Video lab
- Physiological lab
- Computer labs



Research in Social and Organizational Psychology: Just some titles of recent Master Theses

- “Choosing a lease car”
- “Littering at Curacao: an intervention study”
- “Family dynamics”
- “Fear at the dentist’s practice”



Internship (10 EC)

Where do we get working experience? Examples

- Shell International BV, Dept Learning Strategy and Innovation of Human Resources, Den Haag
- Hays Assessment & Development
- Albert Heijn BV, Zaandam
- Tabula Rasa Communicatieadvies, Den Haag
- ING, Dept. Leadership and Change, Amsterdam
- Randstad Holding NV, Learning Development Group, Human Resources, Amsterdam
- Achmea, EuroCross Assistance

Frequently asked questions

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FAQ

- Can I take courses in a different order?
- Can I combine my thesis and internship?
- When will I complete my degree?

Answers to FAQ

- Can I take courses in a different order?
Always start with mandatory courses
- Can I combine my thesis and internship?
Yes, but only on approval by supervisor and coordinator
- When will I complete my degree?
Within 12 months (if you can limit competing activities)

More FAQ

- How to find an internship?
- When to start searching for an internship?
- Can I do an extended internship?

More answers

- How to find an internship?
Personal network (department data base backup)
- When to start searching for an internship?
Middle of November
- Can I do an extended internship?
Yes, but complete degree requirements first

Other questions?

TIP

Master's in Psychology: become a Student for a Day

<https://www.universiteitleiden.nl/en/events/extra/2017/11/student-for-a-day-social-organisational-psychology-22-november-2017>

Thank you and good luck!



This presentation can be found at the Faculty's website: <http://www.fsw.leidenuniv.nl/psychologie/>