Economic and Consumer Psychology (ECP)

Marret Noordewier
Coordinator ECP 2019-2020
In today’s presentation

1. The program

2. Other important issues
   - Must reads for ECP students
   - Colloquia and career day
   - Taking responsibility and planning
   - Student representatives
   - To do today

3. Teaching assistant job opportunity
The program
### Knowledge and Skills

Science-based practitioner for the private and public sector

<table>
<thead>
<tr>
<th>Degree:</th>
<th>MSc in Psychology</th>
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<tr>
<td>Duration:</td>
<td>1 year</td>
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<tr>
<td>Start Date:</td>
<td>September and February</td>
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<td>Language:</td>
<td>English</td>
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Program ECP (60 EC)

Four obligatory courses 20 EC
Two elective courses 10 EC
Thesis 20 EC
Internship 10 EC

Two semesters 60 EC.
Obligatory courses (20 EC)

- The Psy. of Media and Communication
- Emotions and (Ir)rationality in Eco. Behaviour
- The Psy. of Selling and Advertising
- Applied Data Analysis

Courses are taught twice annually
Elective courses (10 EC)

- Motivation, Power and Leadership (S1, B1)
- Environmental Psychology (S1, B2)
- Psy. of Economic behaviour (!) (S2, B1)
- Decision Making in Practice (S2, B2)
- other
Thesis (20 EC)

Develop and answer research question
Collect, analyse, and report empirical data

• Assignment to topic  (S1, B1)
• Research Proposal    (S1, B2)
• Full Thesis          (S2, B1+B2)
Internship (10 EC)

Experience the role of an ECP professional
Apply knowledge and skills in practice

- Apply (early) for internship(s)
- At least 280 hours (May-July 2019)
- Approval of (thesis) supervisor
Schedule Program

Semester 1 (30 EC)
• Obligatory courses
• Elective
• Thesis Proposal

Semester 2 (30 EC)
• Thesis
• Elective
• Internship
Knowledge and Skills

Science-based practitioner for the private and public sector
Other important issues
Must reads for ECP-students
Colloquia and ECP Career Day

• Attending three colloquia is obligatory
• Attending ECP Career Day is obligatory
Take responsibility

• Adhere to deadlines
• Read course manuals carefully
• Communicate clearly with teachers (we care)
• Planning: start in time, prepare for workload
Questions or problems

Communicate early and clearly

• Mentor (thesis supervisor)
• Marret Noordewier (ECP coordinator)
• Welmer Molenmaker (thesis coordinator)
• MOC student representative
• ISP student representative
Student representatives

• **International Student Platform (ISF)**
  – Interested to be representative? Email Mirthe Haas
  – More information via this [link](#)

• **Master Education Committee (MOC)**
  – Interested to be representative? Invitation email will follow
  – More information via this [link](#)
Loes Beijnen about the MOC

September 09-15: Invitation email on how you can sign up
September 23-27: Online elections if more than 1 candidate
To do today

• Check course registration Semester 1
  – Not correctly enrolled yet? 13-15 hrs: 1A26, 1A46
  – Please unenrol if you do not participate anymore
  – NOTE! Work group allocation might change

• Register (if needed) for exams (Semester 1)

• Enrol in Blackboard Master SOP and ECP

• Check out university email account
Economic and Consumer Psychology (ECP)