

# **Economic and Consumer Psychology (ECP)**

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# **In today's presentation**

## **1. The program**

## **2. Other important issues**

- **Must reads for ECP students**
- **Colloquia and career day**
- **Taking responsibility and planning**
- **Student representatives**
- **To do today**

## **3. Teaching assistant job opportunity**

# The program

# **Knowledge and Skills**

## **Science-based practitioner for the private and public sector**

<b>Degree:</b>	<b>MSc in Psychology</b>
<b>Duration:</b>	<b>1 year</b>
<b>Start Date:</b>	<b>September and February</b>
<b>Language:</b>	<b>English</b>

## **Program ECP (60 EC)**

<b>Four obligatory courses</b>	<b>20 EC</b>
<b>Two elective courses</b>	<b>10 EC</b>
<b>Thesis</b>	<b>20 EC</b>
<b>Internship</b>	<b>10 EC</b>
<b>Two semesters</b>	<b>60 EC.</b>

## **Obligatory courses (20 EC)**

- **The Psy. of Media and Communication**
- **Emotions and (Ir)rationality in Eco. Behaviour**
- **The Psy. of Selling and Advertising**
- **Applied Data Analysis**

**Courses are taught twice annually**

## **Elective courses (10 EC)**

- **Motivation, Power and Leadership (S1, B1)**
- **Environmental Psychology (S1, B2)**
- **Psy. of Economic behaviour (!) (S2, B1)**
- **Decision Making in Practice (S2, B2)**
- **other**

## **Thesis (20 EC)**

**Develop and answer research question  
Collect, analyse, and report empirical data**

- Assignment to topic (S1, B1)**
- Research Proposal (S1, B2)**
- Full Thesis (S2, B1+B2)**



## **Internship (10 EC)**

**Experience the role of a ECP professional  
Apply knowledge and skills in practice**

- **Apply (early) for internship(s)**
- **At least 280 hours (May-July 2019)**
- **Approval of (thesis) supervisor**

# Schedule Program

## Semester 1 (30 EC)

- **Obligatory courses**
- **Elective**
- **Thesis Proposal**

## Semester 2 (30 EC)

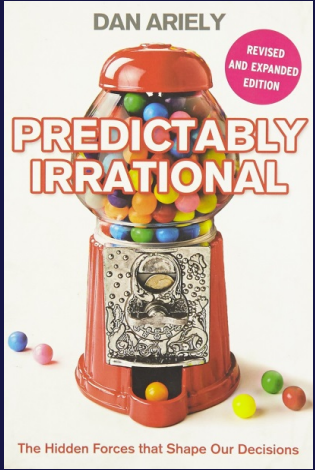
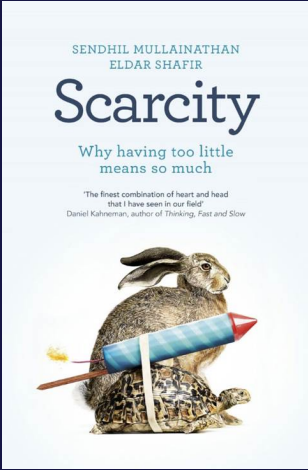
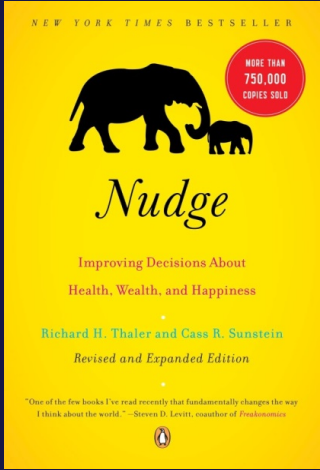
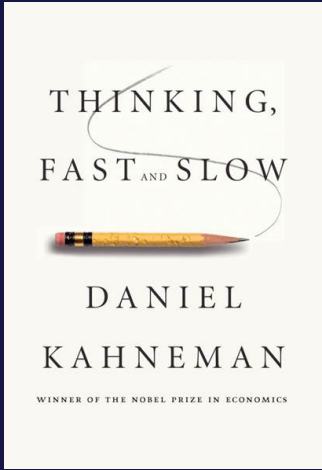
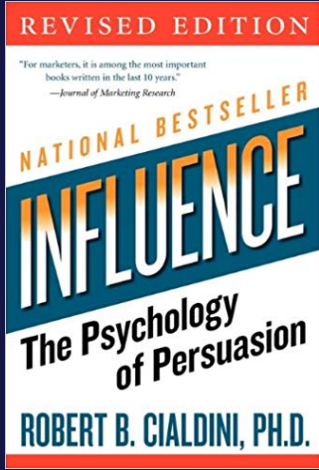
- **Thesis**
- **Elective**
- **Internship**

# **Knowledge and Skills**

**Science-based practitioner  
for the private and public sector**

**Other important issues**

# Must reads for ECP-students



# Colloquia and ECP Career Day

- **Attending three colloquia is obligatory**
- **Attending ECP Career Day is obligatory**

## **Take responsibility**

- **Adhere to deadlines**
- **Read course manuals carefully**
- **Communicate clearly with teachers (we care)**
- **Planning: start in time, prepare for workload**

# Questions or problems

Communicate early and clearly

- **Mentor (thesis supervisor)**
- **Marret Noordewier (ECP coordinator)**
- **Welmer Molenmaker (thesis coordinator)**
- **MOC student representative**
- **ISP student representative**



# Student representatives

- **International Student Platform (ISF)**
  - Interested to be representative? Email Mirthe Haas
  - More information via this [link](#)
- **Master Education Committee (MOC)**
  - Interested to be representative? Invitation email will follow
  - More information via this [link](#)

# Loes Beijnen about the MOC



**September 09-15: Invitation email on how you can sign up**  
**September 23-27: Online elections if more than 1 candidate**

# To do today

- **Check course registration Semester 1**
  - Not correctly enrolled yet? 13-15 hrs: 1A26, 1A46
  - Please unenrol if you do not participate anymore
  - **NOTE!** Work group allocation might change
- **Register (if needed) for exams (Semester 1)**
- **Enrol in Blackboard Master SOP and ECP**
- **Check out university email account**

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