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**WHY PARTICIPATE?**

- A chance to work on the SDGs and make a real impact on the world.
- Gain valuable work experience working on a real challenge for an organization.
- Build connections with like-minded students and organizations (that could be future employers).

**TIME INVESTMENT**

- The challenge will take about 4-5 days of your time, spread out over 3 months.
- The challenge will consist of a kick-off, a sprint day, YES-DG day and the grand finale in which the winner will be announced!

**CHALLENGES WE WORKED ON**

**Challenge:** How can we make bars more sustainable, whilst staying profitable and adding customer value?

**Solution:** The Green Star Club - A Heineken sustainability quality mark that offers access to the Green Star Club.

**Impact:** Bars share their best practices and incentives to be more sustainable.

**Challenge:** How can the Municipality of Den Bosch become a circular economy by 2050?

**Solution:** Circular analytics - A real time dashboard of waste data.

**Impact:** More targeted and optimised waste management

**ARE YOU UP FOR THE CHALLENGE?**

Visit [www.university.sdg-challenge.com](http://www.university.sdg-challenge.com) to sign up before September 20. Only 6 spots per university!