



SOAPBOX



Students and organizations team up to work on the Sustainable Development Goals

WHAT IS THE SDG-CHALLENGE?

The SDG-Challenge pairs up student-consultant teams from all 16 universities with organizations in the Netherlands. Each consultant team consists of six students with interdisciplinary backgrounds. The teams work with a leading organization to solve a challenge they face in regards to the SDGs. The idea with the most impact wins!

In 2015, the United Nations came up with the 17 global Sustainable Development Goals, to create peace and prosperity for people and the planet. Soapbox created the SDG-Challenge, because they see the potential in students to generate fresh ideas and create change.



WHY PARTICIPATE?

- LinkedIn Certification.
- A chance to work on the SDGs and make a real impact on the world.
- Gain valuable work experience working on a real challenge for an organization.
- Build connections with like-minded students and organizations (that could be future employers).

TIME INVESTMENT

- The challenge will take about 4-5 days of your time, spread out over 3 months.
- The challenge will consist of a kick-off, a sprint day, YES-DG day and the grand finale in which the winner will be announced!



CHALLENGES WE WORKED ON



Challenge:
How can we make bars more sustainable, whilst staying profitable and adding customer value?

Solution:
The Green Star Club - A Heineken sustainability quality mark that offers access to the Green Star Club.

Impact:
Bars share their best practices and incentives to be more sustainable.

Challenge:
How can the Municipality of Den Bosch become a circular economy by 2050?

Solution:
Circular analytics - A real time dashboard of waste data.

Impact:
More targeted and optimised waste management

Are you up for the challenge?

Visit www.university.sdg-challenge.com to sign up before September 20. Only 6 spots per university!

A concept by **SOAPBOX** In collaboration with **IMPACT HUB**

