Summer Chinese Culture Program 2018

Feeling China: An Exploration of Chinese Culture

(July 9 – July 27, 2018)

For thousands of years, China has been an important contributor to the diversity and splendor of the world’s civilization. Despite its acknowledged significance as an economic and political power, much less is known about the country and much more is to be explored, to be felt, to be understood and to be appreciated. In this increasingly interconnected world, to maintain a truly global perspective, an understanding of China is just indispensable.

International students on this program shall attend 18 well-knit lectures (all in English), as well as 3 substantially-contented workshops. Overseas students and SISU students shall work together on the program toward a better understanding of China, Chinese culture and how it relates to the world.

Shanghai is one of the largest cities in China on the eastern coastline. Located in the downtown of this affluent, exciting and glamorous city, SISU is next to many of the great cultural, social and entertainment attractions. We look forward to having international students on SISU campus for “Feeling China: An Exploration of Chinese Culture, 2018”.

Program Features

➢ A clear focus on Chinese culture;
➢ All lectures and teaching activities conducted in English;
➢ Carefully designed immersion activities and excursions;
➢ Lectures delivered by qualified faculty at SISU;
➢ Discussions with the participation of SISU students and faculty;
➢ Full-time participation of SISU undergraduate students on the same program;
➢ Access to various optional hands-on courses.

Program Schedule

<table>
<thead>
<tr>
<th>Program Dates</th>
<th>Weeks</th>
<th>Registration Date</th>
<th>Tuition (non-exchange students only)</th>
</tr>
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<tbody>
<tr>
<td>July 9 - July 27, 2018</td>
<td>3</td>
<td>July 6, 2018</td>
<td>RMB 3,900</td>
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Participant Qualifications

The Program is open to applicants of any academic background, in good health, and with reliable financial support and custody (if necessary). No proficiency in the Chinese language is required.
Nomination
Partner schools are expected to nominate exchange students to us via chinesecultureses@163.com before May 16th, 2018.

Application
Applicants should submit the following items to chinesecultureses@163.com before May 20th, 2018.
1. PDF version of the completed application form, with signatures of the applicant and emergency contact person, and a photo attached;
2. Copy of picture page of passport;
3. Copy of the voucher of remittance of application fee.
Application fee: 450 RMB (or 70 USD, exchange students from partner schools are exempted from paying the fee).
Application fee is non-refundable, payable in remittance (T/T).
A remittance with the applicant’s name must be made payable to:

<table>
<thead>
<tr>
<th>Beneficiary Name:</th>
<th>Shanghai International Studies University</th>
</tr>
</thead>
<tbody>
<tr>
<td>A/C No.:</td>
<td>022744-1001274409026402334</td>
</tr>
<tr>
<td>Bank:</td>
<td>Industrial and Commercial Bank of China, Shanghai Shangwai Sub</td>
</tr>
<tr>
<td>Swift Code:</td>
<td>ICBKCNBJSHI</td>
</tr>
<tr>
<td>Bank Address:</td>
<td>566 Dalian Road (W), Shanghai, P. R. China</td>
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Registration
Applicants shall bring the Acceptance Letter, application form, passport, 3 passport-sized photos (5cm*4cm), tuition fee (non-exchange students only) and voucher of remittance (non-exchange students only) to register with SISU on July 6, 2018. On the registration day, applicants are required to pay accommodation fees. Applicant who cannot register as scheduled should inform the Office of International Student Affairs and the School of English Studies in advance.

Contact Information
Carol GAO
School of English Studies
Shanghai International Studies University
Room 320, Building 1,550 Dalian Road (W), Shanghai 200083, P. R. China
Tel: +86 21 3537 2326; Fax: +86 21 3537 2556
Email: chinesecultureses@163.com
Web: http://ses.shisu.edu.cn

*The Office of International Student Affairs and the School of English Studies of Shanghai International Studies University reserve the right to explain the items of this brochure.
# Shanghai International Studies University
## Summer Chinese Culture Program, 2018 (3 Weeks)

<table>
<thead>
<tr>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
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<th>Saturday</th>
<th>Sunday</th>
</tr>
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<tbody>
<tr>
<td>July 9</td>
<td>July 10</td>
<td>July 11</td>
<td>July 12</td>
<td>July 13</td>
<td>July 14</td>
<td>July 15</td>
</tr>
<tr>
<td>10:00-11:00 Welcome ceremony, Welcome ceremony, Welcome lecture, Lecture 1, Li Mei, 13:30-17:00, Yu Garden, Taiji Boxing</td>
<td>9:30-11:30, Lecture 1, CAO Zhen, 13:30-15:00, Taiji Boxing</td>
<td>9:30-11:30, Lecture 2, WU Yun, 13:30-15:00, Taiji Boxing</td>
<td>9:30-11:30, Lecture 3, CAI Jaying, 13:30-15:00, Taiji Boxing</td>
<td>9:30-11:30, Lecture 5, CAI Jaying, 13:30-15:00, Taiji Boxing</td>
<td>Free Time</td>
<td>Free Time</td>
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<tr>
<td>July 16</td>
<td>July 17</td>
<td>July 18</td>
<td>July 19</td>
<td>July 20</td>
<td>July 21</td>
<td>July 22</td>
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<tr>
<td>9:30-11:30, Lecture 6, LIU Shiyuan, Chinese Paper Cutting</td>
<td>9:30-11:30, Lecture 6, LIU Shiyuan, Chinese Paper Cutting</td>
<td>9:30-11:30, Lecture 8, TANG Ke, Chinese Paper Cutting</td>
<td>9:30-11:30, Lecture 10, CHEN Liang, Chinese Paper Cutting</td>
<td>Free Time</td>
<td>8:00起始双日游(1000人/人), Suzhou Day Tour (1000 RMB/person)</td>
<td>Free Time</td>
</tr>
<tr>
<td>July 23</td>
<td>July 24</td>
<td>July 25</td>
<td>July 26</td>
<td>July 27</td>
<td>28 &amp; 29</td>
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<tr>
<td>9:30-11:30, Lecture 12, Curtis Evans, Chinese Paper Cutting</td>
<td>9:30-11:30, Lecture 13, Curtis Evans, Chinese Paper Cutting</td>
<td>9:30-11:30, Lecture 14, GU Yue, Chinese Paper Cutting</td>
<td>9:30-11:30, Lecture 15, GU Yue, Chinese Paper Cutting</td>
<td>Free Time</td>
<td>8:00起始双日游(1000人/人), Suzhou Day Tour (1000 RMB/person)</td>
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</tbody>
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**Notes:**
1. 上海国际issets: (Room 403, Building 2, Hongkou campus)
2. 周末及公共假日除外，具体以学校安排为准。Weekend excursions are contingent on a minimum of 15 participants, only open to international students.
3. 所有景点及周末旅游在中国大学的安排，请到学生处了解。For campus orientation, in-city visits and weekend excursions,
   please bring your student card and meet beside the central fountain, only open to international students.
4. 夏令营，中国学生限选修课，只针对非中国籍留学生开放。For elective courses, Taiji
   boxing is available. All participants will be housed at Room 403, Building 2. As elective courses, Taiji
   boxing is available with a minimum of 10 participants, only open to international students. Venue will be published.
5. The schedule is subject to change as necessary.
Lecture Abstracts

1. Chinese Calligraphy: Writing not for Writing

By LI Mei

The lecture consists of three parts: a. introducing the general development of Chinese calligraphy and different categories of Chinese scripts; b. acquainting students with some basic calligraphy techniques by teaching them to write; c. including Chinese philosophy, arts, poetry related to calligraphy as well as stories of famous calligraphers. Students are also encouraged to air their views on calligraphy since art invites either appreciation or criticism.

2. Introduction to the traditional Chinese medicine (TCM)

By CAO Zhen

The seminar will cover the fundamental philosophy that TCM is based on, its principles especially "bianzhenglunzhi", four basic diagnostic methods, various treatment approaches and its trend in combining elements of the western medicine.

3. Experiencing Chinese Culture through Chinese Songs (I)

4. Experiencing Chinese Culture through Chinese Songs (II)

By WU Yun

These two classes are intended to offer a critical examination of
China through songs in Mainland China from 1920s to the present. The central question addressed in it is: How have Chinese-language songs represented the nation, national identity, and the national past? The central idea is to use a selection of songs in rough chronological order to help students better understand the history, culture, society and economy of China in different decades of the twentieth century.

5. **Confucianism and Taoism: How the Traditional Chinese Understand the World?**

By CHEN Qi

Confucianism and Taoism are the two main philosophical traditions and constructive powers of Chinese identity and mentality. For centuries, Confucianism and Taoism have epitomized Cultural China, exerting enormous influence on the hearts and minds of the Chinese people. Both Confucius and the Old Master discussed the way of life, the way of the cosmos, and the relationship between human and the universe.

The lecture tries to explore the traditional Chinese cultural mentality through introducing some of the most representative Confucian and Taoist texts – the Great Learning, the Analects, the Doctrine of Mean, Tao Te Ching, and the Book of Change – in a comparative and cross-cultural perspective.

6. **Let's Make a Cup of Tea! — Brewing Chinese Culture**

By LIU Siyuan

This lecture will trace how tea-drinking became popular in ancient China and developed into an integral part of Chinese culture. You will learn more about varieties of Chinese tea, tea ceremony,
laws and acts on tea trading, and tea literature. You will be invited to have your first sip of Kongfu tea. You will discover how tea-drinking maintains its economic and cultural influence on modern Chinese life.

7. Performing Gender in Traditional Chinese Operas

By LIU Siyuan

This lecture will focus on how the concept of gender is constructed by the performance of traditional Chinese operas and, therefore, how these plays shape Chinese perception of society and nation. It was in Yuan Dynasty with the development of urban Han culture that traditional Chinese operas, originating from ancient religious rituals, became an important art form. In contrast to the low social status of women in society, love-daring and rebellious female characters on stage have long been the center of plots in traditional operas. Embodying unfulfilled wishes of both the intellectual playwrights and the public audience, these female characters staged the possibilities of alternative social values. They became a media through which a better society and nation is imagined and shaped.

8. Taoism, Buddhism and Chinese Classical Poetry

By TANG Ke

This lecture will first explain what “Tao” (Dao, or logos, or the Way) means in traditional Chinese culture, and then illustrate the influences of Taoism and Buddhism upon Chinese poetry through stories and poems of a few famous literati.

By TANG Ke

This lecture will introduce and illustrate how Chinese classical poems are produced, transmitted, reproduced and canonized. It will also demonstrate a few classical themes in Tang and Song poetry.

10. Chinese Jewelry Design and Its Cultural Implications

By CHEN Liang

The lecture will introduce the main material of Chinese jewelry: jadeite and the standards for evaluation of jadeite quality, i.e. structure, density and color. Also the images in the jewelry design will be elaborated according to their respective religious, natural or social connotations. Further cultural analysis will be provided accordingly to investigate the cultural adaptation and variation shown in the popular designs in Chinese jewelry market today.

11. The Stories of Shanghai-A Historical Review of the City on the Sea

By CAI Jiaying

While the visitors of the city are amazed at its speedy rise to a global city, few truly appreciate its local culture which makes it uniquely Shanghai. This lecture gives an overview of Shanghai’s local culture, with an informed perspective into its dramatic past. The speaker hopes that at the end of the lecture, the attendants will have a renewed understanding of the city and its local life.
12. **Introduction to Traditional Chinese Philosophy: Confucianism, Taoism, and Legalism**

By Curtis Evans

What is China like? What are the Chinese people like? What are the primary assumptions for understanding this country and its people? This lecture would explain to you, with interesting examples, things you need to know about China and the Chinese people which you would not easily find in textbooks.

13. **The Southern Song Dynasty and Hangzhou: The Zenith of Traditional Chinese Culture**

By Curtis Evans

This will be a presentation concentrating on the Southern Song dynasty’s origin and development, and the subsequent flourishing of Chinese culture there. There will be a special emphasis on Hangzhou as the center of Chinese culture during that period. Participants should come away with a better understanding of the great emotional and intellectual importance that modern-day Chinese attach to near-by Hangzhou, a major center of traditional Chinese culture.

14. **“The Flower in the Center” – Understanding Chinese Culture**

By GU Yue

What is China like? What are the Chinese people like? What are the primary assumptions for understanding this country and its people? This lecture would explain to you, with interesting examples, things you need
to know about China and the Chinese people which you would not easily find in textbooks.

15. **Pop China: Contemporary Chinese popular culture**

By GU Yue

To understand China, we need to know not only her past but also her present. On the other hand, popular culture in many ways best represents the lives and the mentality of a people. This lecture offers intriguing and thought-provoking perspectives for students to better understand the popular culture of contemporary China, with an analysis of Chinese newspapers, magazines, films, TV, pop music, the internet, etc.
A Guide to Your Summer in Shanghai

Transportation

1. You may travel between the Pudong Airport (PVG) and SISU Guesthouse
   A: BY TAXI --- 200 RMB, 1 hour
   B. BY METRO --- 7 RMB, 2 hours
       You may take line 2 at the airport and transfer to line 8 at People’s Square, and then get off at Hongkou Football Stadium; the Guesthouse is within a 15-minute walk from the Stadium. And the other way round.
   C. BY AIRPORT SHUTTLE BUS --- 22 RMB and 1.5 hours
       You may take the airport shuttle bus Line 4 at the airport and get off at its destination Hongkou Football Stadium; the Guesthouse is within a 15-minute walk from the Stadium. And the other way round.

2. You may travel between the Hongqiao Airport (SHA) and SISU Guesthouse
   A: BY TAXI --- 100 RMB, 40 min
   B. BY METRO --- 5 RMB, 1 hour
       You may take line 2 at the airport and transfer to line 8 at People’s Square, and then get off at Hongkou Football Stadium

Accommodation (SISU Guesthouse)

1. An 18-storey building, built in 2000 and refurnished in 2011, located on campus, with facilities such as a cafeteria, a grocery, a beauty parlor, and an ATM. Both double rooms and single rooms are available. Each room is equipped with central air-conditioning, a private bathroom, a telephone, a TV set, internet access, etc. There’s a communal use kitchen on each floor, with a washing machine, a fridge and a microwave oven.

   Double room 86 RMB/person/day; Single room: 135 RMB/day
   Address: No.189 West Tiyuhui Road, Hongkou District, Shanghai 200083 (上海市虹口区西体育会路189号, Tel: 086-21-3505 0730).

2. When you check in, together with the total of your room fares, you are required to pay a refundable deposit of 500 RMB. Please keep the receipt for refund upon checking out.

3. The Guesthouse does not provide toiletries like a youth hostel.

4. The phone in your room can receive calls only.

5. The key card for the hotel room should be inserted in the wall slot for power. Please remember to take the card with you whenever you leave the room.

6. You can buy bottled water either from the hotel or from shops on campus.
7. You can buy a rechargeable laundry card at the front desk to use the laundry machine in SISU Guesthouse.

Food
1. You may pay 20 RMB for a campus card, which can be used in the two-story cafeteria and two cafes on campus. Chinese food of three dishes costs about 15 RMB, while a pizza or pasta is about 30 RMB.
2. Some cafes and restaurants could be found along the West Tiyuhui Rd or at Chifeng Rd. Station, within a 10-minute walk from the Guesthouse.
3. Restaurants offering varied cuisines at varied price levels can be found in Hongkou Plaza, opposite the Hongkou Football Stadium, within a 15-minute walk from the Guesthouse.

Scenic Spots
5. Shanghai museum (free): http://www.shanghaimuseum.net/en/
6. for snacks and interesting shops: Shanghai Tianzifang http://www.ddmap.com/map/21/point-347696-%CC%EF%D7%D3-.htm
8. for snacks and sight-seeing: Shanghai City God Temple & Yuyuan Garden http://jingyan.baidu.com/article/656db918a30554e380249c63.html

Safety Tips
1. Look out for cars while crossing the streets, even at green lights, as there might be scooters and drivers who run the red lights at high speed.
2. Take care of your personal belongings. You may have your backpack in front on a crowded subway car.
3. If you need to buy OTC medicine or to see a doctor, please contact the coordinator on duty.